

## Julie Laperouse

*Screaming Peacock/GCB Bio*

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Julie Laperouse has been screaming all her life, but made it a profession in 2008 when she founded her motivational speaking and training firm Screaming Peacock. Through Screaming Peacock, Julie has worked with organizations ranging from Nissan North America to numerous Junior Leagues and professional women's groups to the Louisiana Funeral Directors Association. She has authored one book, "Are you a Screaming Peacock?" which complements her public speaking engagements.

Julie is currently the Director of Culture and Talent for Gulf Coast Bank, a top performing community bank based in New Orleans, LA. Her previous gigs include serving as a Managing Director of Emergent Method, a Louisiana-based consulting firm where she lead their suite of training and development services for more than 150 clients in her five-year tenure. Earlier in her career, she was Director of Talent Development for the Baton Rouge Area Chamber (BRAC), a fundraising representative for St. Jude Children's Research Hospital, and owner-operator of Bancroft Paper Company alongside her husband. She is happy to discuss surviving business ownership with your spouse if you'd like to buy her a drink or three.

Julie is a Louisiana native and alumnae of Louisiana State University. She currently lives in Baton Rouge where she is involved in her community through organizations like The Alliance Professional Women's Consortium, Halfway to St. Pat's Day, and TEDxLSU. Julie was named one of the Baton Rouge Business Report's "Most Influential Women in Business" in 2017. She is married and has four little peacocks.