Julie Laperouse Intro for Events

December 2024

JULIE LAPEROUSE (Rhymes with Moose, not House)

Julie Laperouse has been screaming all her life, but made it a profession in 2008 founding her training and speaking business Screaming Peacock.

Julie has trained contractors, Junior Leagues, funeral directors and every shape and size client in between.

Maintaining Screaming Peacock as a side hustle, Julie has also served as Chief Talent Officer of Advantage Capital and Managing Director of Emergent Method. She also co-owned a janitorial supply business with her husband, Paul, and is willing to share her lessons learned about working with your spouse over an old fashioned.

Julie is a proud alumnae of Louisiana State University. She is active in her community and was named one of the “Most Influential Women in Business” by the Baton Rouge Business Report in 2017.

In her free time, Julie enjoys cooking, being active, throwing parties, crafting, and shopping with her four daughters.

Julie is here to talk to us today about \_\_\_\_\_\_\_\_\_\_\_\_\_. So put your best feather forward and let’s welcome the Screaming Peacock!